Freelance Finder – Empathy Map Canvas

| Date | 27-06-2025 |
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| Team ID | LTVIP2025TMID58018 |
| Project Name | Freelance Finder |
| Maximum Marks | 4 Marks |

Empathize & Discover

## Empathy Map Canvas

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user’s behaviors and attitudes. It is a useful tool that helps teams better understand their users.  
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user’s perspective along with their goals and challenges.

